WQLK-FM KICKS 96 DRIVE AWAY OFFICIAL RULES

(To be used when prizes are valued at or over $600)

- In addition to these Official Rules, this Promotion is also subject to the BREWER BROADCASTING Official Rules for All Contests which are either incorporated herein by reference on station website.

.01 NAME OF PROMOTION KICKS 96 WQLK-FM / WILDFIRE MOTORS "DRIVE AWAY"

.02 SPONSORS WILDFIRE MOTORS, Radford's Meat Market & Deli, State Farm Insurance, agents ANGIE WITHERBY & PAT JAMES, GILLMAN'S Home Center in Eaton, McAlister's Deli, Fullenkamp's Frenchtown Trailers, Hometown Dining Company.

.03 DESCRIPTION OF PRIZE(S) 2007 FORD MUSTANG

.04 VALUE OF PRIZE(S) $5000.00

(Note: Winners are responsible for all taxes and other fees on this/these amount(s))

.05 PROMOTION METRO AREA Richmond, Indiana

.06 MINIMUM AGE TO ENTER 18 Years of age

.07 HOW TO ENTER

☒ See Addendum A, incorporated herein by reference
AND OR
☐Complete an entry form located on WQLK FM website, http://kicks96.com/
AND OR
☐ Complete an entry form available at the radio station business office, 2626 Tingler Road, Richmond, IN 47374
AND OR
☐ For a free entry form, send self-addressed, stamped envelope to the radio station business office, 2626 Tingler Road, Richmond, IN 47374

.08 DEADLINE FOR RECEIPT OF ENTRIES October 13, 2017

.09 PROMOTION PERIOD September 20, 2017 to

October 14, 2017

.10 NUMBER OF GRAND PRIZE WINNERS 1

.11 METHOD OF SELECTION OF WINNERS ☒ See Addendum B, incorporated herein by reference.

.12 PRESENCE REQUIREMENT ☒ Winner(s) need to be present to win.

☐ Winner(s) need not to be present to win.

.13 DEADLINE FOR CLAIMING GRAND PRIZE November 3rd, 2017

PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.

.14 ALL PRIZES WILL BE AWARDED ☒ YES
OR
☐ NO

.15 OFFICIAL RULES REQUEST — Send self-addressed stamped envelope to WQLK DRIVE AWAY OFFICIAL RULES, c/o WQLK-FM 2626 Tingler Road, Richmond, IN 47374

.16 WINNER(S) LIST REQUEST — Send self-addressed stamped envelope to WQLK DRIVE AWAY WINNER LIST, c/o WQLK-FM 2626 Tingler Road, Richmond, IN 47374

.17 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUEST — 11/30/2017

.18 PROXY ALLOWER AT PRIZE GIVEAWAY

☐ NO

OR

☒ YES

IF YES: Finalist or their proxy must be on-site at the time of the drawing or final event. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void the person from acting as proxy.

1. Qualifier must put in writing who the person is that will be representing them at drawing or final event. This statement must include the proxy legal phone number, mailing address and phone number.
2. This information must be signed by the qualifier and have signature notarized.
3. Upon acceptance of this letter, your proxy will legally represent you at the drawing or final event.
4. If the Proxy for the Qualifier should win, the original Qualifier is the winner on record and is responsible for all applicable taxes and fees.

- Winner will be required to show Photo ID before completing winner paperwork and accepting the Grand Prize. This will be done at the final event or at a pre-determined date and time at WQLK-FM, 2626 Tingler Road, Richmond, IN 47374. Appointments will be set during standard business hours.

- The winner will need to pay sales tax, title, doc fees, and other associated fees, city and state and misc fees in the approximate amount of $500 for this prize package to WILDFIRE MOTORS when claiming the grand prize.

- Grand Prize will be awarded after completion of all legal paperwork with Brewer Broadcasting /WQLK-FM and fees paid, as described above, to WILDFIRE MOTORS. PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay fees, noted above, will void prize without any further prize consideration.

- Prize is non-transferrable before acceptance of prize.

- Winner will receive a 1099 in the approximate amount of $5000 , the value of this grand prize.

- In addition to these Official Rules, this Promotion is also subject to the BREWER BROADCASTING Official Rules for All Contests which are either incorporated herein by reference on station website.

- Rules are subject to change.

ADDENDUM A

HOW TO ENTER

PLEASE NOTE YOU CAN ONLY ENTER THIS CONTEST AS A FINALIST ONE TIME PER FAMILY PER HOUSEHOLD.

#1 On-air by listening to WQLK-FM weekdays, 9/20/17 to 9/22/17, for the cue to call. The 7th caller to get through to the Station contest line at 765-966-6465 or 1-877-542-5796 will become a Qualifier and be eligible to win the Grand Prize ("Qualifier"), upon confirmation of eligibility. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will be a Qualifier. There is no limit to the number of times a listener may attempt to call in to qualify, but a listener may be a Qualifier only once. There will be a total of seven (7) qualifiers selected on-air during the Entry Period.

#2 Registration at specific DRIVE AWAY Onsite Remote Broadcasts, which will be listed on KICKS96.com contest webpage from 9/25/17 – 10/12/17. There will be a total of seven (7) qualifiers selected live broadcast vat on-air during the Onsite Remote Broadcasts Period.

#3 Registration on line during specific DRIVE AWAY Cyber Remote Broadcasts, which will be listed on KICKS96.com contest webpage from 9/25/17 – 10/12/17. There will be a total of six (6) qualifiers selected during the Cyber Remote Broadcasts Period.

ADDENDUM B

METHOD OF SELECTION OF GRAND PRIZE WINNER

- All qualifiers will be invited to the grand prize giveaway event. Finalist check-in begins at 9:00 AM and ends at 9:45 AM EST SHARP on Saturday, October 14, 2017. No Exceptions.

- Through various methods all qualifiers will take part in procedures with one person winning the Grand Prize. Please note qualifiers should wear appropriate clothes to be outdoors for a period of time. Additional details will be sent to all qualifiers prior to the event.

- PLEASE NOTE: Winner will be required to show Photo ID before completing winner paperwork and accepting the Grand Prize. This will be done at the final event or at a pre-determined date and time at WQLK-FM, 2626 Tingler Road, Richmond, IN 47374. Appointments will be set during standard business hours.