

SECRET SOUND OFFICAL RULES NAME OF PROMOTION: Secret Sound

SPONSORS: Frenchtown Trailers, Gilman Home Center of Eaton, Hometowne Dining Company, McAlister's Deli, Radford's Meat Market & Deli, State Farm Agents Angie Witherby & Pat James & Wildfire Motors.

PRIZE: Cash prizes up to \$2500. Each sound starts \$100.

TO BE ELIGIBLE TO WIN: Winning any prize requires that the potential winner of the prize is, and remains, in compliance with these Official Rules as solely determined by WQLK/KICKS 96.

PARTICIPANTS WITH DISABILITIES: If you have a disability that you believe prevents you from participating in the game, contact 765.962.1595 for assistance.

REQUIREMENTS

1. Secret Sound is open only to residents of the United States. Participants must be at least eighteen (18) years of age when the contest officially begins on Monday, October 30th 2017.
2. Persons in any of the following categories are NOT eligible to participate or win prizes in Secret Sound: (a) any person who on or after October 30th 2017 was or is a Brewer Broadcasting owner or employee, (b) persons who are immediate family members (defined as spouse, IRS dependent, or biological, adoptive or step-mother, father, sister, brother, daughter or son) of, or who reside in the same household as, any person in any of the preceding categories. Any participant who attempts to become more than one finalist by using different names, addresses, email addresses or mobile phone numbers, or uses any device or artifice to circumvent these official rules will be disqualified and any prizes awarded will be forfeited and any such person may be prevented from playing the game and/or winning prizes.

3.WQLK/KICKS 96 reserves the right to remove from the competition any person it determines, in its sole discretion, is sufficiently connected with the competition or any of the entities described in this paragraph whose participation in the competition could create the appearance of impropriety.

SECRET SOUND CONTEST: Kicks 96 WQLK-FM will play pre-recorded "Secret Sounds" during the contest period. When prompted, listeners will call the contest line at 765-966-6465 or 1-877- KICKS- 96 (542-5796). If the listener guesses the sound correctly, including any specific details necessary to describe the sound as full and precisely as it is described by Kicks 96. They win the prize. Decision of the judges is final. Should the listener guess incorrectly, the value of the prize will increase by \$25, not to exceed a total of \$2500. After each correct guess, the prize value will reset to \$100. The total amount of prizes awarded during the promotion period will not exceed \$2500.

PARTICIPATION: The KICKS 96 Secret Sound competition will begin on October 30th 2017. WQLK/KICKS 96. To play, listeners must be caller 10 at 765-966-6465 or 1-877- KICKS- 96 (542-5796) when prompted by the cue to call.

PROMOTION PERIOD: Begins at 5 AM on October 30th 2017. Promotion ends when either \$2500 has been given away or 7pm on December 6th, 2017. Whichever comes first.

OFFICIAL RULES REQUEST ADDRESS: WQLK Secret Sound Official Rules c/o Brewer Broadcasting Promotions Department, 2626 Tingler Road West, Richmond, IN 47374

OFFICIAL WINNER LIST REQUEST ADDRESS: WQLK Secret Sound Winner List c/o Brewer Broadcasting Promotions Department, 2626 Tingler Road West, Richmond, IN 47374

CLAIMING PRIZE: Winners will be required to show valid Photo ID before completing winner paper work. This will be done at the station located at 2626 Tingler Road West, Richmond, IN 47374.

The winner may be required to fill out at 1099 tax form in order to claim

the prize. Winners are responsible for all taxes and additional expenses.

ADDITIONAL RULES: In addition to these Official Rules, this Promotion is also subject to the Brewer Broadcasting (WQLK-FM) Official Rules for All Contests which are located on the station website at www.kicks96.com.
