

KICKS 96 MOW YOUR GRASS OFF CONTEST RULES

1. CONCEPT:

a) To participate, listeners call the KICKS 96 Contest Line, (765) 966-6465, after a sounder is played at the pre-designated times. Caller 6 will be qualified as a finalist, upon confirmation of eligibility. Listeners also can sign up for a chance to be a finalist during LIVE on location or CYBER broadcasts at predetermined times/dates announced on the Mow Your Grass Off landing page on Kicks96.com

b) A Mow Your Grass Off Qualifier is determined at random. The contest is played on-air, Monday-Friday, April 8 – April 26, at predetermined times during the morning with Sean and Dave, in the midday show with Annette Miller, and in the afternoon with Jim Callahan. The 6th caller must provide all the following information: full name, phone number, email address, and date of birth to be eligible to win. April 26-May 16 listeners can visit the live broadcasts on location to sign up for a chance to qualify OR sign up online during cyber qualifying events. All qualifying broadcast dates and times will be listed on our website.

c) The Mow Your Grass Off Winner is determined at random during the Finals event. The Mow Your Grass Off Finals will take place at New Holland, in Richmond. The prize mower will be driven around a pre-marked course. Each qualifier will be given a marked spot on the course. If the mower runs out of gas in the qualifiers space, they win. There will be ONE winner. Winner must show photo ID and complete the required tax paperwork before claiming their prize.

2. PRIZE:

a) The Kicks 96 Mow Your Grass Off eligible prize is a Quest E-Series exMark Zero Turn Riding Lawn Mower with trailer included, valued at \$3899 (Mower), \$998 (Trailer)

3. CONDITIONS:

a) Qualifiers waive any claims of liability against sponsors, WQLK-FM, and Brewer Broadcasting Corporation, its employees and agents for any personal injury or loss, or any property loss or damage which may occur from participation in the contest or use of any prize. Brewer Broadcasting Corporation makes no warranty or claim whatsoever as to the safety, health or advisability of participating in the KICKS 96 Mow Your Grass Off.

b) The winner will be responsible for taxes, registration, licensing fees, applicable insurance, and any future mechanical costs. All prizes are presented to the winner "As Is." The (prize) a Quest E-Series eXmark Zero Turn Riding Mower has been respectfully maintained. WQLK and contest presenters provide no warranty and assume no responsibility for maintenance, repairs, or on-going operating condition of the mower.

c) Qualifiers authorize WQLK-FM the right to use all audio, video or photographic material which involves the winner or their family for promotional use without further compensation or permission.

4. ELIGIBILITY:

a) Mow Your Grass Off qualifiers immediate families and household members become ineligible to participate in the Mow Your Grass Off contest. ONE QUALIFIER PER HOUSEHOLD. (The immediate family is defined as a person's parents, siblings, spouse, and children.)

b) Employees of WQLK-FM and Brewer Broadcasting Corporation, its advertising agencies, Mow Your Grass Off sponsors, employees of other radio stations, and immediate family and household members of same, are ineligible to participate in the Mow Your Grass Off contest. (The immediate family is defined as a person's parents, siblings, spouse, and children.)

c) This contest is limited to legal United States residents residing in Indiana or Ohio, and 18 years of age or older at the time of winning.

d) By participating, contestants agree to comply with all applicable laws and Contest Rules, and all decisions of WQLK-FM and Brewer Broadcasting Corporation. WQLK-FM reserves the right to disqualify any contestant in violation of same.

e) Finalists or their proxy must be on-site at the time of the drawing or final event. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow the steps below will prevent the person from acting as proxy.

1. Finalists must put in writing the full name of the person that will represent them at the final event, including the phone number of the proxy. (Written or email to promotions@kicks96.com)

2. Proxy notice must be received by WQLK no later than 5pm Wednesday, 05/15/2024.

3. As with any finalist, a proxy must provide a photo ID at the event.

4. Official possession of the prize can only be done by the original finalist, not the proxy.

f) Making a purchase will not increase any chances of winning. Void where prohibited or restricted by law. All federal, state and local regulations apply.

g) Copies of Mow Your Grass Off rules are available on www.kicks96.com and at the Station, located at 2626 Tingle Road West, Richmond, IN 47374, during regular business hours or by mailing a request, along with a self-addressed stamped envelope, to the Station at this address.

h) WQLK-FM reserves the right to edit the rules, if necessary, at any time, during the promotion. Rules are posted at www.kicks96.com.