

WQLK-FM KICKS 96 MOW YOUR GRASS OFF OFFICIAL RULES

PLEASE NOTE: THIS CONTEST LIMITS ONE FINALIST PER IMMEDIATE FAMILY AND HOUSEHOLD.

Qualification window opens May 15, 2023. Grand Prize Event, July 1, 2023

Beginning on or near May 15, 2023, KICKS 96 will begin the process of selecting an undetermined number of finalists.

When being determined as a finalist, the finalist will be required to provide all of the following information: full name, complete address (including zip code), phone number, email address, and date of birth in order to be eligible to win. P.O. Boxes are not permitted.

Finalists must be 18 by May 15, 2023. In the event that a caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through and completes the call will be a Finalist. There is no limit to the number of times a listener may attempt to qualify as a finalist, but he or she can only be named as a finalist ONCE for this contest. There is no predetermined number of finalists for this contest.

3 WAYS TO BECOME A FINALIST:

1. **By listening to KICKS 96 weekdays**, beginning 05/15/23. The Mow Your Grass Off Alert will play at random times, Monday through Friday. On-Air host will ask for the 6th caller on the Station contest line at 765-966-6465. The 6th caller will become a Finalist and is eligible to win the Grand Prize, upon confirmation of eligibility.
2. **Registration at specific MOW YOUR GRASS OFF Onsite Remote Broadcasts**, which will be listed ON AIR at 96.1 WQLK and KICKS96.com Mow Your Grass Off webpage from 05/15/23 – 06/30/23.
3. **Registration online during specific MOW YOUR GRASS OFF Cyber Remote Broadcasts**, which will be listed on KICKS96.com Mow Your Grass Off webpage from 05/15/23 – 06/30/23.

METHOD OF SELECTION OF GRAND PRIZE WINNER

- **Saturday, July 1, 2023** - All finalists check-in at **New Holland, 3100 W. Industries Rd, Richmond** between **10:00AM and 10:30AM EST SHARP**. No Exceptions.
- Through various methods, all qualifiers will take part in an activity with one person winning the Grand Prize. Mower will begin driving around a designated course until running out of gas. The winner will be determined by an arrow on the mower and where it points once the mower is out of gas. Finalists are given an allotment of land throughout the course, should the arrow point toward their space, they win. ONE finalist will win. Please note finalists should wear appropriate clothes to be outdoors for a period of time. Additional details will be sent to all qualifiers prior to the event **via email**.

PROXY: You may send a **proxy** to this event. The following steps **MUST** be taken. Failure to follow these steps **VOIDS** the person from acting as proxy.

1. Finalists must submit the full name and telephone number for the Proxy, either by a written notice delivered to the radio station or by email to promotions@kicks96.com, not later than 10am Friday, 06/23/2023.
2. As with any finalist, a proxy must provide a photo ID at the event.
3. Official possession of the prize can only be done by the original finalist, not the proxy.
4. If the proxy wins ANY prize, the original qualifier must collect the prize at the radio station.

- **THE GRAND PRIZE WINNER** will be required to show Photo ID and complete winner-paperwork before taking possession of the grand prize. This may be done at the final event or at a pre-determined date and time at KICKS 96, 2626 Tingle Road, Richmond, IN 47374, during standard business hours. The grand prize winner will receive a 1099 form representing the retail value of this grand prize and is responsible for any related fees or taxes.

OTHER CONSIDERATIONS

1. KICKS 96 reserves the right to reschedule this event due to weather or other unforeseen circumstances. If KICKS 96 reserves the right to amend the final event requirements, if rescheduled.
2. All finalists and their guest(s) agree to release Brewer Broadcasting and participating sponsors from all liability for injury and damage of any kind sustained while involved in this contest activity or through the use of any prize once accepted. Any prize unclaimed after 8/1/2023, becomes the property of KICKS 96. KICKS 96 reserves the right to substitute a prize of equal or greater value for any prize that becomes unavailable.
3. KICKS 96 Radio reserves the right to use the names of contestants, photographs, and live and recorded video and audio highlights in future promotional activities for this and other station events. Use includes on-air promotional announcements, printed promotional materials, social media, and on KICKS 96.com.
4. All decisions regarding this promotion and the interpretation of these rules and conditions will be the responsibility of Brewer Broadcasting.
5. In addition to these Official Rules, this Promotion is also subject to the [BREWER BROADCASTING Official Rules for All Contests](#) which are either incorporated herein by reference on the station website

ELIGIBILITY:

- There is no limit to the number of times a listener may attempt to qualify as a finalist, but he or she can only qualify as a finalist ONE time.
- Failure to comply will result in disqualification. Only one (1) winner per household, per family.
- Employees and immediate family members of **Brewer Broadcasting**, participating sponsors, and employees of other media are not eligible to win.
- Immediate family is limited to the spouse, domestic partner, parents, stepparents, foster parents, father-in-law, mother-in-law, children, stepchildren, foster children, sons-in-law, daughters-in-law, grandparents, grandchildren, brothers, sisters, brothers-in-law, sisters-in-law, aunts, uncles, nieces, nephews, and first cousins. Previous Grand Prize winners of THIS contest are also ineligible to enter. Proof of eligibility will be required to win.
- Contestants must be eighteen (18) years of age or older as of May 15, 2023.