

# KICKS 96 LOOT BOOT OFFICIAL CONTEST RULES

## 1. CONCEPT/PRIZE:

a) The Kicks 96 Loot Boot is valued on an ascending scale, starting at \$96 and growing by an additional \$100 after each boot is found.

## 2. DATES:

a) The Loot Boot contest will begin October 23, 2023, and will conclude no later than November 20, 2023, unless the total of eight (8) boots are found before November 20, 2023. If all eight Loot Boots are not found, then the remaining total cash value will be reallocated for future promotional giveaways.

## 3. SELECTION OF WINNER:

a) The Winner of the Kicks 96 Loot Boot is determined on a first-to-claim basis. The Loot Boot will physically be placed in local, public locations with a phone number to call and a QR code to a digital claim form. If found, scan the QR code, fill out your contact information attached with a photograph of you with the Kicks 96 Loot Boot, and submit the form. You may also call (765) 962-1595 during regular business hours to claim the Kicks 96 Loot Boot. You **MUST** return the Kicks 96 Loot Boot to WQLK, Kicks 96 to collect a prize. Contestants have 48 hours (about 2 days), or until the soonest business day beyond 48 hours (about 2 days), to claim a prize or they face forfeiture of their prize.

B) **ON-AIR:** To participate in the contest, contestants must listen to WQLK during the contest period for hints and clues designed to help listeners figure out the local spot where the Kicks 96 Loot Boot was placed. Hints and clues for the Kicks 96 Loot Boot have no limit and will be given out until a Loot Boot is officially claimed. Using the hints to guess the secret location of the Loot Boot is not an official claim to the prize. Contestants must find, obtain, claim and return the Kicks 96 Loot Boot to be eligible for a prize

## 4. CONDITIONS:

a) Winners must waive any claims of liability against sponsors, WQLK-FM, and Brewer Broadcasting Corporation, its employees and agents for any personal injury or loss, including death, or any property loss or damage which may occur from participation in the contest or use of any prize. Brewer Broadcasting Corporation makes no warranty or claim whatsoever as to the safety, health or advisability of participating in the KICKS 96 Loot Boot Contest.

b) WQLK-FM & Brewer Broadcasting cannot be held responsible for contestants entering private property while looking for the Kicks 96 Loot Boot. All Loot Boots will be hidden and located in public property. No contestants should enter private property to properly locate and obtain the Kicks 96 Loot Boot

c) Winners should participate and accept and use prizes at their own risk. Winners will be required to sign a written waiver of liability and agree to hold Brewer Broadcasting Corporation harmless for any liability whatsoever related to this contest and any prize awarded.

d) WQLK-FM reserves the right to use any audio, video or photographic material which involves the winner or their family for promotional use without further compensation or permission.

e) All additional WQLK-FM Genoverall Contest Rules also apply. Visit <https://kicks96.com/contests/contest-rules> for additional details

f) The winner will receive a Form 1099 for tax purposes as required for any winnings exceeding \$600. The winner must be willing to pose for photos, provide a valid Driver's License and Social Security card to claim the prize within 30 business days of winning.

#### 5. ELIGIBILITY:

a) This contest is only offered to legal U.S (United States). residents residing in Indiana or Ohio, 18 years of age or older at the time of entry.

b) Employees of WQLK-FM and Brewer Broadcasting Corporation, its advertising agencies and Visible Vault sponsors involved in the promotion, employees of other radio stations, as well as family and household members of same, shall be ineligible to participate in the promotion and shall be ineligible for any prize.

c) WQLK-FM reserves the right to disqualify any entrant if these Contest Rules are not followed. By entering, you agree to comply with all applicable laws and these Contest rules, and you agree to abide by all decisions of WQLK-FM and Brewer Broadcasting Corporation.

d) Making a purchase will not increase your chances of winning. Void where prohibited or restricted by law. All federal, state and local regulations apply. Copies of these rules are available on [www.kicks96.com](http://www.kicks96.com) and at the studios of the Station, located at 2626 Tingle Road West, Richmond, IN 47374, during regular business hours or by sending a request, along with a self-addressed stamped envelope, to the Station at this address. WQLK-FM reserves the right to change the rules if necessary, during the promotion and any rule changes will be posted at [www.kicks96.com](http://www.kicks96.com).