

KICKS 96 SURVEY SAYS CONTEST RULES

1. CONCEPT:

a) To participate, listeners call the KICKS 96 Contest Line, (765) 966-6465, after a sounder is played at the pre-designated times. Caller 6 will get the chance to answer our survey question. We put the top answers on the board. Answer quantity will vary, up to eight answers are possible at any time. The varying quantity will be announced with each question. For example, “We surveyed 100+ people, the top ___ answers are on the board.” Previously guessed correct answers will be updated on kicks96.com for callers to reference when making their guesses.

b) A Survey Says participant is determined at random. The contest is played on-air, Monday-Friday, May 20 – June 21, or once we’ve got 7 winners (whichever comes first), at predetermined times during the morning with Sean and Dave (8:10a), in the midday show with Annette Miller (12:10p), and in the afternoon with Jim Callahan (4:10p). The 6th caller must provide all the following information IF they correctly identify all the answers on the board and are deemed a winner: full name, phone number, email address, and date of birth to be eligible to win.

c) A Survey Says Winner is determined by correctly identifying **ALL** the answers on the board in one call. There could be UP TO 7 winners, ONE winner per board. The winner must show a photo ID and complete the required tax paperwork* before claiming their prize. If there is a winner in the morning, the afternoon contesting will be skipped, and a new board will be up the following day, starting again at 8:10a.

*Tax paperwork required for those whose winnings exceed \$600.

2. PRIZE:

a) The Kicks 96 Survey Says eligible prizes will increase in value as the contest goes on. For example, board one will be \$96, the second board will be valued at \$196, the third \$296, and so on. Each board increases value by \$100, until the final prize of \$696 is given away.

3. CONDITIONS:

a) Qualifiers waive any claims of liability against sponsors, WQLK-FM, and Brewer Broadcasting Corporation, its employees and agents for any personal injury or loss, or any property loss or damage which may occur from participation in the contest or use of any prize. Brewer Broadcasting Corporation makes no warranty or claim whatsoever as to the safety, health or advisability of participating in the KICKS 96 Survey Says Contest.

b) Qualifiers authorize WQLK-FM the right to use all audio, video or photographic material which involves the winner or their family for promotional use without further compensation or permission.

4. ELIGIBILITY:

a) A Survey Says winner’s immediate families and household members become ineligible to participate in the Survey Says contest. ONE QUALIFIER PER HOUSEHOLD. (The immediate family is defined as a person's parents, siblings, spouse, and children.)

b) Employees of WQLK-FM and Brewer Broadcasting Corporation, its advertising agencies, Survey Says sponsors, employees of other radio stations, and immediate family and household members of same, are

ineligible to participate in the Survey Says contest. (The immediate family is defined as a person's parents, siblings, spouse, and children.)

c) This contest is limited to legal United States residents residing in Indiana or Ohio, and 18 years of age or older at the time of winning.

d) By participating, contestants agree to comply with all applicable laws and Contest Rules, and all decisions of WQLK-FM and Brewer Broadcasting Corporation. WQLK-FM reserves the right to disqualify any contestant in violation of same.

e) f) Making a purchase will not increase any chances of winning. Void where prohibited or restricted by law. All federal, state and local regulations apply.

g) Copies of Survey Says rules are available on www.kicks96.com and at the Station, located at 2626 Tingler Road West, Richmond, IN 47374, during regular business hours or by mailing a request, along with a self-addressed stamped envelope, to the Station at this address.

h) WQLK-FM reserves the right to edit the rules, if necessary, at any time, during the promotion. Rules are posted at www.kicks96.com.

i) Listeners may call and guess as many times as they would like, until they win. IF they win a prize, they are no longer eligible to call in and guess for a chance at winning.

WQLK-FM STANDARD CONTEST RULES APPLY, <https://kicks96.com/contests/contest-rules>