

KICKS 96.1 WQLK, DRIVE-AWAY 2026 CONTEST RULES

1. CONCEPT:

a) Kicks 96 Drive-Away is a contest sponsored by Freedom GMC of Richmond where a group of finalists gather for a chance to win a vehicle, provided by our contest sponsor. Finalists are placed at random locations around a marked course, and the winner is determined randomly at the Finals Event. The prize car drives around the course until it runs out of gas. Where it stops determines the winner.

b) A Drive-Away participant is determined at random. The contest is played on-air, Monday-Friday, September 14 – November 3rd (or once we've gathered our maximum number of on-air contestants, end date is subject to change), at predetermined times in the morning with Sean and Dave (8:10a), and in the afternoon with Billy Elvis (4:10p). The 6th caller must provide all the following information to qualify as a finalist: full name, phone number, email address, and date of birth. There are also limited qualifications opportunities at LIVE broadcasts listed on our Drive-Away 2026 page on kicks96.com.

c) A Drive-Away Winner is determined by AT RANDOM. Each finalist will gather downtown Richmond on November 7th and be given a random number assignment around our marked course. The prize vehicle will be driven around the course, followed by the Kicks 96 Station Vehicle, until it runs out of gas. If the marked arrow on the prize vehicle lands in your designated space when it comes to a full stop, then YOU WIN! *When the vehicle begins to run out of gas, the driver will do his best to safely come to a complete rolling stop without touching the brakes. If there is a chance of crossing into an intersection or an unsafe area, breaks may be applied. It is the station's discretion to determine the winner once we see where the arrow is located after the vehicle stops.

*Tax paperwork is required for those whose winnings exceed \$600. See 3.C

2. PRIZE:

a) The Kicks 96 Drive-Away eligible prize is a 2019 GMC TERRAIN. The winner will also receive a check from Perfect Circle Credit Union equal to the estimated sales tax.

b) The Prize Vehicle will be taken back to the station after the finals contest on November 7th. The winner must pick up the vehicle the following week at their earliest convenience, during office hours. They will be required to complete all tax paperwork before claiming the keys to their prize.

3. CONDITIONS:

a) Qualifiers waive any claims of liability against sponsors, WQLK-FM, and Brewer Broadcasting Corporation, its employees and agents for any personal injury or loss, or any property loss or damage which may occur from participation in the contest or use of any prize. Brewer Broadcasting Corporation makes no warranty or claims whatsoever as to the safety, health or advisability of participating in the KICKS 96 Drive-Away 2026 Contest.

b) Qualifiers authorize WQLK-FM the right to use all audio, video or photographic material which involves the winner or their family for promotional use without further compensation or permission.

c) The winner will be responsible for taxes, registration, licensing fees, applicable insurance, and any future mechanical costs. All prizes are presented to the winner "As Is." The prize, a preowned 2019 GMC TERRAIN, has been respectfully maintained prior to being awarded. WQLK and contest sponsors, including Freedom GMC, provide no warranty and assume no responsibility for the vehicle's maintenance, repairs, upkeep, or ongoing operating condition after the vehicle has been awarded to the winner. All costs and responsibilities associated with the vehicle following the award, including routine maintenance, repairs, insurance, registration, taxes, and other operating expenses, are solely the responsibility of the winner. Freedom GMC is not responsible for any maintenance, repairs, or service required after the winner takes possession of the vehicle.

d) **PROXY INFORMATION:** The winner must claim their prize in person following the Finals Event on November 7th, though a proxy is able to stand in their place during the Finals event, should the finalist be unable to attend. Proxy information (Full Name, Date of birth, and Email address) must be sent to promotions@kicks96.com BEFORE November 5th at 12:00pm and is required to sign a consent form similarly to each of the other Finalists.

e) **FINALS EVENT:** The Finals Event for Drive-Away 2026 is on November 7th. Check-in begins promptly at 8:30am and ends at 9:00am OR when all the qualifiers have arrived. Finals will begin shortly after check-in concludes. The contest is OUTDOORS. Please dress and plan accordingly for the expected weather. Finalists are encouraged to bring lawn chairs to sit at their spot on the course.

4. ELIGIBILITY:

a) A Drive-Away winner's immediate families and/or household members become ineligible to participate in the Drive-Away contest. ONE QUALIFIER PER HOUSEHOLD. (The immediate family is defined as a person's parents, siblings, spouse, and children. Household is defined as people living at the same address.)

b) Employees of WQLK-FM and Brewer Broadcasting Corporation, its advertising agencies, Drive-Away sponsors, employees of other radio stations, and immediate family and household members of same, are ineligible to participate in the Drive-Away contest. (The immediate family is defined as a person's parents, siblings, spouse, and children. Household is defined as people living at the same address.)

c) This contest is limited to legal United States residents residing in Indiana or Ohio, and 18 years of age or older at the time of winning.

d) By participating, contestants agree to comply with all applicable laws and Contest Rules, and all decisions of WQLK-FM and Brewer Broadcasting Corporation. WQLK-FM reserves the right to disqualify any contestant in violation of same.

e) Making a purchase will not increase any chances of winning. Void where prohibited or restricted by law. All federal, state and local regulations apply.

f) Copies of Drive-Away rules are available on www.kicks96.com and at the Station, located at 2626 Tingler Road West, Richmond, IN 47374, during regular business hours or by mailing a request, along with a self-addressed stamped envelope, to the Station at this address.

g) WQLK-FM reserves the right to edit the rules, if necessary, at any time, during the promotion. Rules are posted at www.kicks96.com. WQLK-FM STANDARD CONTEST RULES APPLY, <https://kicks96.com/contests/contest-rules>

SPONSORS: FREEDOM GMC OF RICHMOND, FLAIG LUMBER, NATCO CREDIT UNION, PERFECT CIRCLE CREDIT UNION (SALES TAX).