KICKS 96 JINGLE BELL ROCK OFFICIAL CONTEST RULES

1. CONCEPT/PRIZE:

a) Listeners will tune in at 8:10a, 12:10p, and 4:10pm each weekday, starting 11/23, to hear a clue that directs listeners to Jingle Bell Rock's hidden location. One clue will be read a day and is repeated at the aforementioned times. An additional clue will be located at Jingle Bell Rock's presenting sponsor, Dave Knapp Ford, each day. Though the clues start on November 23, The Jingle Bell Rock will not be hidden until November 30. There will be ONE prize Rock hidden. Once the Rock is found, the contest is over.

b) Jingle Bell Rock is valued at $1000. Finding the Rock awards ONE contestant $1000.

2. DATES:

a) The Jingle Bell Rock contest will begin on 11/23 and will conclude no later than December 4th, or once the Rock is found. Clues begin on November 23 but the Rock will not be hidden until November 30. There is ONE prize. **Once the Rock is found, the game is over.**

3. SELECTION OF WINNER:

a) The Winner of Jingle Bell Rock is determined on a first-to-claim basis. The 'Jingle Bell Rock' will be physically placed in a local, public location, with a phone number to call and a QR code to a digital claim form. Once the Rock is found, the finder can scan the QR code, fill out the contact form attached with a photograph of themselves with the Kicks 96 Jingle Bell Rock, and submit the form. The finder may also call (765) 962-1595 during regular business hours to claim the Jingle Bell Rock. They MUST return the Kicks 96 Jingle Bell Rock to WQLK, Kicks 96 to collect a prize. Contestants have 48 hours (about 2 days), or until the soonest business day beyond 48 hours (about 2 days), to claim their prize or they face forfeiture of their prize.

B) **ON-AIR:** To participate in the contest, contestants must listen to WQLK during the contest period for hints and clues designed to help listeners figure out the local spot where the Kicks 96 Jingle Bell Rock was placed. Hints and clues for the Kicks 96 Jingle Bell Rock have no limit and will be given out until the Rock is claimed. Using the hints to guess the secret location is not an official claim to the prize. Contestants must find, obtain, claim and return the rock to be eligible for their prize.

4. CONDITIONS:

a) Winners must waive any claims of liability against sponsors, WQLK-FM, and Brewer Broadcasting Corporation, its employees and agents for any personal injury or loss, including death, or any property loss or damage which may occur from participation in the contest or use of any prize. Brewer Broadcasting Corporation makes no warranty or claim whatsoever as to the safety, health or advisability of participating in the KICKS 96 Jingle Bell Rock Contest.

b) WQLK-FM & Brewer Broadcasting cannot be held responsible for contestants entering private property while looking for the Kicks 96 Jingle Bell Rock. The Jingle Bell Rock will be hidden and located on public property. No contestants should enter private property to properly locate and obtain the Kicks 96 Jingle Bell Rock. The rock will be hidden in a public location. It will NOT be hidden in a cemetery, or otherwise unsafe location. The rock will NOT be along a road, interstate, or highway. The rock will NOT be buried, but it WILL be on the ground and could potentially be covered naturally by leaves that have blown onto it. It will NOT be on any business' property, including the Radio Station. Participation by searching for the rock is agreement to the contest rules.

c) Winners should participate, accept, and use prizes at their own risk. Winners will be required to sign a written waiver of liability and agree to hold Brewer Broadcasting Corporation harmless for any liability whatsoever related to this contest and any prize awarded.

d) WQLK-FM reserves the right to use any audio, video or photographic material which involves the winner or their family for promotional use without further compensation or permission.

e) All additional WQLK-FM General Contest Rules also apply. Visit https://kicks96.com/contests/contest-rules for additional details

f) The winner will receive a Form 1099 for tax purposes as required for any winnings exceeding $600. The winner must be willing to pose for photos, provide a valid Driver's License and Social Security card to claim the prize within 30 business days of winning.

5. ELIGIBILITY:

a) This contest is only offered to legal U.S (United States). residents residing in Indiana or Ohio, 18 years of age or older at the time of entry.

b) Employees of WQLK-FM and Brewer Broadcasting Corporation, its advertising agencies and Jingle Bell Rock sponsors involved in the promotion, employees of other radio stations, as well as family and household members of same, shall be ineligible to participate in the promotion and shall be ineligible for any prize.

c) WQLK-FM reserves the right to disqualify any entrant if these Contest Rules are not followed. By entering and participating in the contest in any capacity, you agree to comply with all applicable laws, these Contest rules, and you agree to abide by all decisions of WQLK-FM and Brewer Broadcasting Corporation.

d) Making a purchase will not increase your chances of winning. Void where prohibited or restricted by law. All federal, state and local regulations apply. Copies of these rules are available on www.kicks96.com and at the studios of the Station, located at 2626 Tingler Road West, Richmond, IN 47374, during regular business hours or by sending a request, along with a self-addressed stamped envelope, to the Station at this address. WQLK-FM reserves the right to

change the rules if necessary, during the promotion and any rule changes will be posted at www.kicks96.com.